
★★★★★ **2022** ★★★★★

SPONSORSHIP PROGRAM

★★★★★ **No. 9** ★★★★★

A large, colorful, abstract graphic of a guitar body. The body is filled with a rainbow gradient from blue at the bottom to green at the top. A bright yellow starburst or explosion effect emanates from the center of the body. Overlaid on this graphic is the text "Rockin' With Spirit" in a large, black, sans-serif font. The word "Rockin'" is on the top line, "With" is on the second line, and "Spirit" is on the third line, all centered horizontally. A blue circular logo with a yellow floral icon is positioned over the "o" in "Rockin'".

Rockin'
With Spirit

We Help Families Grow Stronger

About Spirit of a Child Foundation



The Spirit of a Child Foundation is a growing voice for the country's most vulnerable citizens — children. One vision guides our mission — to help families grow stronger. We've seen first-hand the tremendous voids in the system hindering the development of millions of children nationwide. Our objective is to identify and overcome the obstacles impeding parent-child relationships. Poverty; acrimony between parents; substance abuse; and violence in homes, in schools and on the streets are just a few things affecting children. The legacy for them is too often a new generation of dysfunctional families, attachment disorders, low self-esteem,

depression, gangs, teenage pregnancies, school dropouts, and much more. It's time to break the cycle.

We believe that children are life's most precious gifts and that each child should have joy, laughter and a future filled with possibilities. Nurture a child's inner spirit with time, presence, gentle encouragement and plenty of love, and that child will grow to be an emotionally healthy adult. Through our funding, programs and partnerships, we focus on issues that government programs do not currently or adequately address. We help established organizations provide the necessary tools and valuable knowledge for parents to love their children and help them understand that developing a strong family unit is important. We offer tools that give parents the ability to create a nurturing bond with their children – one that will last a lifetime.

Founded and incorporated on December 16, 2004, in Tallahassee, Florida, by Sharon M. Wynn, the Spirit of a Child Foundation (SOAC), is a 501(c) (3) non-profit organization, IRS Tax ID 20-2023465. The foundation's mission statement is "We Help Families Grow Stronger" with a goal to end generational cycles of dysfunction in families by building and strengthening relationship bonds between parents and their children. The foundation has no paid employees and an all-volunteer force assists with all events.

Our Perspective

Building A Strong Foundation Through Support



Each year, the Spirit of a Child Foundation continues to help families grow stronger and in 2021, it was no exception. Our goal is to continually build healthy, functional relationships between children and their parents or other caregivers through communication, cooperation and consideration, and providing access to reducing stress and conflict within the home. Recently, we focused our attention on topics of mental health and depression due to the two-year global pandemic which has presented many challenges within our local communities.

The Foundation expanded our educational services by sponsoring a therapy horse at an accredited therapeutic horseback riding center through PATH International. It's been well documented that therapeutic riding helps to improve gross and fine motor skills, cognitive abilities, and general well-being. The center provides unique services to individuals with a variety of special needs. Individuals that often have limited access to specialized physical activities and limited resources. We are extremely proud of our involvement and the contribution we made to the special needs community through this sponsorship.

In December, the Foundation hosted our annual Parent-Child Weekend on beautiful St. George Island, Florida. Five families gathered together in a safe environment, and took part in educational and outdoor activities. Each of our 2021 families were dealing with a situation of financial hardship by being adversely affected by a physical or emotional injury, including post-traumatic stress disorder from loss of a parent or child, or both. The families bonded and worked together towards building stronger relationships, developing healthy parent-child communication skills and positive experiences. Not only did the weekend provide our families with a chance to decompress but, find a support system of similar families, and establish lasting new memories.

We remain strong, committed, and focused for 2022 and beyond.



Featured Headliner

Rockin' with Spirit Benefit Concert for Spirit of a Child Foundation

Confederate Railroad

Confederate Railroad first rolled onto the national country music scene in the early 90s with its unique style and sound.

Headed by founder and frontman Danny Shirley, the former backup band for both David Allan Coe and Johnny Paycheck got their big break by signing with Atlantic Records. The first single from their debut album ("Confederate Railroad") was "She Took It Like A Man".

It went to No. 26, a preview of what was to come. "The next two singles, "Jesus and Mama" and "Queen of Memphis" went to the top of the charts. Three more huge hits followed, "Trashy Women", "When You Leave That Way You Can Never Go Back", and "She Never Cried". "Trashy" would lead to a Grammy nomination and become their signature song. That album with six hits and nearly three million sales brought Confederate the Academy of Country Music's Best New Group Award in 1993 as well as numerous nominations from the Country Music Association and the British Country Music Foundation.

The second album, "Notorious", produced one of the group's most popular songs "Daddy Never Was the Cadillac Kind" which became a No. One video as well. "Elvis and Andy" and "Summer in Dixie" would further establish the Railroad as one of the most versatile acts in the business. This album would sell more than one million. Their overall totals are 18 charted hits and five million albums sold.

From rowdy country to raw emotion, a Confederate Railroad concert today covers a wide range of feelings. Young people will be there rocking to "Trashy Women", while their parents and even grandparents will likely be singing along to "Jesus and Mama". Shirley, the lead singer and vocalist, and his mates, Mark Dufresne on drums, Mo Thaxton on bass and vocals, Rusty Hendrix on lead guitar and Joey Recker on keyboards and vocals are obviously having fun right along with their appreciative audience.

www.confederaterailroad.com



Featured Performers

Rockin' with Spirit Benefit Concert for Spirit of a Child Foundation

Tobacco Rd Band



Tobacco Rd Band was formed by Eric Durrance, CMT artist and co-writer of Jake Owens top 10 single “Eight Second Ride”. The four piece Florida hard rocking country band hit the ground running with their first single “Stiff Drink”. It received lots of airplay on country radio stations and soon the band was packing bars and clubs around the South East. The band has opened shows for Josh Turner, Jake Owen, Justin Moore, Jason Aldean, Cole Swindell, Brantley Gilbert and many many more. The band also teamed up with Colt Ford in the studio to record their smash hit “Thats Country”. In 2020 the band recorded and released their new independent album “Worth Fighting For” and is rocking their way into 2022 with shows booked including shows as supporting act for Koe Wetzel and LOCASH among other awesome artist, headlining festivals as well as playing a honky tonk or two along the way the Honky Tonk Train is headed your way.

Tobacco Rd Band is...

ERIC DURRANCE

JOE MARKHAM

BENJAMIN CASTRO

www.tobaccordband.com



Featured Performer

Rockin' with Spirit Benefit Concert for Spirit of a Child Foundation

Jason Byrd

JASON BYRD

Jason Byrd is a singer/songwriter from Tallahassee, Florida. Growing up in North Florida, Jason's experiences would inevitably find themselves embedded in song. His style of music is deeply rooted in traditional country music which led him to develop relationships with many of his country music idols.

Jason Byrd was just 19 years old when he followed in his family's footsteps and became a fireman. But there was another fire that burned within him, and that was music. In the early nineties, Byrd found himself balancing a career in the fire department with a career in Music City, traveling the 490 miles each way with the determination to make both of his dreams come true. Yet, in many ways, it wasn't until the day that Byrd met the legendary George Jones that the trajectory of his entire career forever changed.

Soon, small gigs at local bars and honkytonks turned into major opportunities on stages across the country, opening for powerhouse artists such as Tracy Lawrence, Loretta Lynn, and Dierks Bentley.

In the summer of 2019, Byrd made the decision to retire from his position as the Battalion Chief of the Tallahassee Fire Department. But his musical story was far from over. Byrd recently made the decision to finally resurrect an unreleased song he and Jones had worked on together many years ago, a song that is now his soon-to-be-released single "Better Life."

"Giving the world the chance to hear something that George Jones recorded that nobody's ever heard before has never been more important to me as it is right now. The fact is that true country music fans are starving for this kind of traditional country music....my kind of country music."

www.jasonbyrdmusic.com



Your Hosts for the Evening

Rockin' with Spirit Benefit Concert for Spirit of a Child Foundation

Cash, Woody and Ally

Mornings with Cash, Woody and Ally is Tallahassee's premier, award winning, live and local country music show on 103.1 The Wolf! The show has garnered lots of attention from news outlets in the area for the hosts' community involvement. They're the winners of the "Best of Tallahassee" award as well as The Tally Award Winner in the DJ category. Their big hearts and caring attitude make them Tallahassee favorites. Who can ask for better hosts!



Sponsorship Benefits

Rockin' with Spirit Benefit Concert for Spirit of a Child Foundation

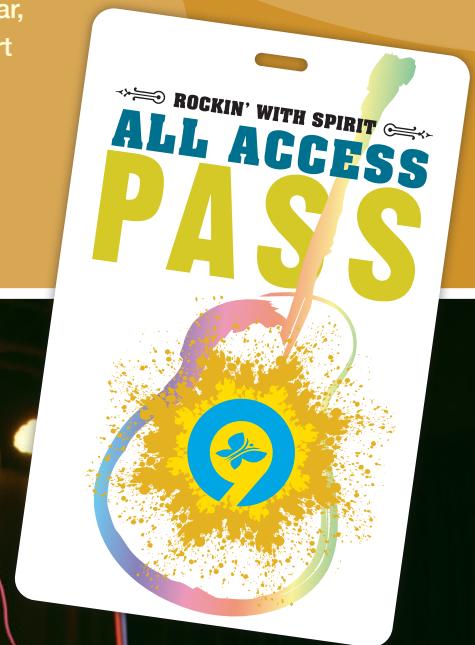


A VIP Pre-Concert Reception

Rockin' with Spirit is the Spirit of a Child Foundation's main fund-raising event for the year. It gives us the opportunity to raise important funds while showcasing nationally known and local musicians and performers to the community for an evening of entertainment and fun. Last year, it was great to be back, and we had a Rockin' good time with James Otto and the Jason Byrd Band. This year, we're planning one heck of a Rockin' evening at the beautiful Goodwood Museum & Gardens where we'll be featuring: Confederate Railroad, Tobacco Road Band and once again, Jason Byrd!

VIP benefits include autographs and photographs with our featured performers including a variety of hors d'oeuvres and tasty treats — not to mention the music and other entertainment. "Catch the Spirit" and enjoy the benefits of this special evening by becoming a VIP sponsor.

Sponsorship packages appear on the following pages. If a sponsorship is out of your budget this year, please consider a smaller donation to support our growing foundation and community.



Sponsorship Benefits

Rockin' with Spirit Benefit Concert for Spirit of a Child Foundation

Increase your visibility in the community with some of the marketing opportunities we offer. Our sponsorship benefits include your company name or logo on event posters, along with additional bonus items to show our gratitude. Your generosity is essential to our foundation's growth and the families we help, so join the growing number of local businesses and "Catch the Spirit"!



Sponsorship Levels

Rockin' with Spirit Benefit Concert for Spirit of a Child Foundation

PLATINUM LEVEL — \$1,750.00

- Pre-event promotion and event signage (social, news and media outlets)
- Logo on select promotional material, including, but not limited to — Promotional Posters (minimum of 20)
- Logo hyperlinked to sponsor website on Spirit of a Child Foundation website
- Meet N' Greet with Confederate Railroad. (5:15 pm - 5:45 pm)
- (6) 1-hour VIP pre-concert reception invitations includes admittance to concert
— *From 5:00 pm – 6:00 pm — Goodwood Museum & Gardens – Cash Bar*
- (6) Reserved Seating at concert - 6:00 pm - 10:00 pm (*Limited reserved indoor seating)
- Verbal "Thank You" at event by emcee(s)

GOLD LEVEL — \$750.00

- Logo hyperlinked to sponsor website on Spirit of a Child Foundation website
- Meet N' Greet with Confederate Railroad. (5:15 pm - 5:45 pm)
- (3) 1-Hour VIP pre-concert reception invitations includes admittance to concert
— *From 5:00 pm – 6:00 pm — Goodwood Museum & Gardens – Cash Bar*
- (3) Reserved Seating at concert - 6:00 pm - 10:00 pm (*Limited reserved indoor seating)

SILVER LEVEL (Couple) — \$500.00

- Meet N' Greet with Confederate Railroad. (5:15 pm - 5:45 pm)
- (2) 1-Hour VIP pre-concert reception invitations includes admittance to concert.
— *From 5:00 pm – 6:00 pm — Goodwood Museum & Gardens – Cash Bar*
- (2) Reserved Seating at concert - 6:00 pm - 10:00 pm (*Limited reserved indoor seating)

BRONZE LEVEL (Individual) — \$250.00

- Meet N' Greet with Confederate Railroad. (5:15 pm - 5:45 pm)
- (1) 1-Hour VIP pre-concert reception invitation includes admittance to concert
— *From 5:00 pm – 6:00 pm — Goodwood Museum & Gardens – Cash Bar*
- (1) Reserved Seating at concert - 6:00 pm - 10:00 pm (*Limited reserved indoor seating)

Event Schedule:

Concert: 6:00 pm — 10:00 pm. Doors open at 6:00 pm.

- Pre-concert reception VIP Sponsors — *From 5:00 pm – 6:00 pm — Goodwood Museum & Gardens – Cash Bar*
- Meet N' Greet with Confederate Railroad — 5:15 pm – 5:45 pm
- Jason Byrd — 6:00 pm – 7:00 pm
- Tobacco Road Band — 7:00 pm – 8:00 pm
- Intermission - 50/50 Drawing and Door Prizes — 8:00 pm – 8:15 pm
- Confederate Railroad — 8:30 pm – 9:30 pm

Sponsorship Form

Rockin' with Spirit Benefit Concert for Spirit of a Child Foundation

SOAC is grateful for your support of its ninth annual benefit concert. To pledge support for Rockin' with Spirit, please print, fill out, scan and email the form below to Sharon Wynn, president and founder of Spirit of a Child Foundation, at sharon@spiritofachild.org.

_____ **Platinum** – \$ 1,750

_____ **Silver** (couple) – \$ 500

_____ **Gold** – \$ 750

_____ **Bronze** (individual) – \$ 250

Company Sponsor

Company Name: _____

Address: _____

City, State, Zip: _____

Contact Name: _____

Email address: _____

Phone Number: _____

Individual Sponsor

Address: _____

City, State, Zip: _____

Phone Number: _____

Email Address: _____

Please send high-resolution logo and any other graphics needed for Rockin' with Spirit promotional items by Friday, July 15, 2022 to Spirit of a Child Foundation, attention Sharon M. Wynn, at sharon@spiritofachild.org.

Thank you for your support and we look forward to rockin' the spirit with you on August 21!



SPIRITOFACHILDFoundation.ORG

